



Station Brokers for Small and Medium Market Broadcasters™

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December, 2018

The Broadcaster

A Newsletter From CMS Station Brokerage

CMS Station Brokerage offers media brokerage services. We help radio and television station owners sell their stations to qualified buyers. We also help buyers find radio stations which make sense to meet their objectives.

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Past issues of our newsletter

The conversation continues...stay In touch!



Forward to a Friend

The Broadcasting Newsletters We Rely On



Friday Dec 21 was the last issue of Tom Taylor NOW, one of the newsletters I made it a priority to read every day. Even though I am happy for Tom and wish him the best of health and happiness in his retirement, there are many of us in the business who are going to miss his insights and added context for what's going on every day in Radio.

Below are some newsletters which are available. I'm sure it's not a complete list. Also some of these are compilations of stories which are out on the web and not curated by humans.

INDUSTRY OVERVIEW NEWSLETTERS

[BIA Local Media & Tech Daily](#)

[Broadcast Dialogue](#) for Canadian broadcasters

[Inside Radio](#)

[NAB Smartbrief](#)

[Radio Ink](#)

[RadioInsight.com](#)

[RBR/TVBR](#)

ENGINEERING-ORIENTED NEWSLETTERS

[The Broadcasters Desktop Resource](#)

[RadioWorld](#)

PROGRAMMING-ORIENTED NEWSLETTERS

[All Access](#)

[Ross on Radio](#)

REGULATORY NEWSLETTERS

check with your Broadcast Law Firm. Most offer a newsletter.

Also check with your state broadcasters association.

[Broadcast Law Blog](#) is available via email

STREAMING AND ON-LINE AUDIO ORIENTED

[Podcast News Daily](#)

[RAIN Daily Digest](#)

REGIONAL FOCUS NEWSLETTERS

[NorthPine.com](#)

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You might know that I play the drums. So I am happy to share with you [this version of Little Drummer Boy](#) performed by the snare drum section of a drum & bugle corps in Anaheim CA. The video production isn't great, but the performance is wonderful. Enjoy!

Best wishes for the holidays. May you begin the new year with your dial tuned to the frequencies of the people you cherish most.

Roger

[Roger Rafson](#)
[CMS Station Brokerage](#)
(412) 421-2600

[Stations For Sale](#)

Click [here](#) for the current list of stations and FM Translators we have for sale. Contact Roger Rafson for information about any of these opportunities. (412) 421-2600 or roger@rafson.com

[Station Appraisals](#)



Think of CMS Station Brokerage when you need a station appraisal. Lenders, station owners, broadcast attorneys and government officials have come to CMS Station Brokerage to appraise the value of station properties.

More information is available [at our website](#) or by contacting [Roger Rafson](#).

[Closing Quote](#)



"That "Amen" in the headline is for those who believe in the radio business, and its future. That future won't look the same as when we started. But radio remains a powerful reach platform from which to try doing so many other things. We should be attempting more things, and be open to the digital future that's in front of all of us. But face-to-face contact with listeners at live events is still a key - and some of those live events could be produced/promoted by stations, as operators like Galaxy and Townsquare demonstrate. What could radio use more of? Sure, important things like more capital. But also more imagination. "

Tom Taylor
Tom Taylor NOW Newsletter
Dec. 21, 2018